

Dear students,

I hope this email finds you well. I am writing to let you know that the Center for Global Enterprise (CGE) is opening applications for a new Alpha Team digital internship.

I want to encourage you to take this opportunity to enroll your school in our Global Scholars program to stay informed about future exclusive events such as digital internships, online management courses and webinars. There is **no cost** to your institution or students to participate. You will join 229 universities in 101 countries. You can learn more about the Global Scholars program here: <https://www.thecge.net/global-scholars/>.

Our current Alpha Team sponsor, [Texas Capital Bank](https://www.texascapitalbank.com/) (<https://www.texascapitalbank.com/>), is a commercial bank that delivers highly personalized financial services to businesses and entrepreneurs. The Alpha Team will recommend new private wealth management services designed for millennials in selected locations across the USA. The TCB Alpha Team will run from June 18 through July 27.

We are accepting applications beginning Monday, May 14, until Tuesday, May 22, at 11:59 EST. You will find more information and the application here: <https://www.thecge.net/programs/texas-capital-bank-alpha-team/>. We invite you to share this opportunity with your students, faculty and alumni.

An Alpha Team is a diverse group of up to 21 participants that collaborates on a six-week project to solve a real-world business problem for a company sponsor. The entire project is conducted online. **There is no cost to your institution or students to participate.** You can learn more about the Alpha Team program and past projects here:

<https://www.thecge.net/global-scholars/programs/alpha-teams/>.

Alpha Team members will have the opportunity to:

- Work on a project that is digital, borderless, multicultural and fast-paced
- Apply their knowledge to solve a real-world business issue
- Produce an actionable report for senior management
- Receive guidance from expert business mentors
- Sharpen leadership, critical thinking and cross-cultural communications skills
- Expand personal and professional networks
- Receive a certificate upon completion

To become a Global Scholar member, simply respond to this email and we will send you a unique Scholar Code for your institution. All that would be required of you as a member is to commit to making your students aware of our programs when they become available.

Founded by Samuel J. Palmisano, former Chairman of IBM, CGE (<http://thecge.net>) is a nonprofit institution devoted to the study of the contemporary corporation, globalization, economic integration and their impact on society.

Please contact me with any questions you may have.

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