

## Curriculum Vitae (english)

First and last name	Ivana Marjanović
Date of birth	March 5 <sup>th</sup> , 1989
Place of birth	Niš
Nationality	Serbian

### Education

Degree	Institution	Date
Bachelor with Honours of Economics	Faculty of Economics, Niš	September 15 <sup>th</sup> , 2012
Master of Economics	Faculty of Economics, Belgrade	2016 –

### Personal skills and competences

Foreign language 1 (level)	English (Advanced)
Foreign language 2 (level)	French (Basic)
Computer skills	MS Office, Super Decisions Software, Expert Choice Software, VisualPROMETHEE, IBM SPSS, EViews Software, STATA (Data Analysis and Statistical Software), EMS Data Envelopment Analysis Software
Other skills	

### Professional / Work experience

Position	Employer	Period
Research Fellow	Innovation Centre University of Niš	July 2018 – October 2019
Teaching Associate	Faculty of Economics Niš	October 2019 -

### Academic carier

	Election date
Teaching associate	September 26 <sup>th</sup> , 2019
Teaching assistant	
Assistant professor	
Associate professor	
Full professor	

## Extracurricular activities

### Participation in domestic projects:

Researcher on projects funded by the Ministry of Education, Science and Technological Development of the Republic of Serbia:

- “*Preclinical Testing of Bioactive Substances*” III: 41010, Faculty of Science, University of Kragujevac, Project Manager Snezana Markovic, Assistant Professor, April 2014 - April 2018
- “*Improving the Competitiveness of the Public and Private Sectors by Networking Competencies in the Process of European Integration of Serbia*”, OI: 179066, Faculty of Economics, University of Niš, Project Manager Bojan Krstic, Full Professor, starting from July 2018

Researcher on projects conducted within the activities of the Serbian Academy of Sciences and Arts (SASA) Branch in Niš:

- “*Economic activity and economic performance of the City of Niš and its importance for the economic activities of the Region of South and Eastern Serbia*”, conducted within the activities of the SASA Branch in Niš in 2017.
- “*Analysis of personnel needs of industrial enterprises in the City of Niš: development of competitive educational profiles*”, conducted within the activities of the SASA Branch in Niš in 2019.
- “*The Role and Impact of Tourism on Local Economic Development: An Analysis of the Potential of the City of Leskovac and the Jablanica Administrative District*”, conducted within the activities of the SASA Branch in Niš in 2019.

### Participation in international projects:

### Professional development:

July 1<sup>st</sup> – 5<sup>th</sup>, 2019, 1<sup>st</sup> International Summer School on Digital Supply Chain and Logistics Management, Aristotle University of Thessaloniki, Hellenic Institute of Transportation, Texas A&M University

September 10<sup>th</sup> – 14<sup>th</sup>, 2018, Trends in International Taxation, Faculty of Law - University of Zagreb, University of Dubrovnik, Croatian Chamber of Tax Advisors

July 15<sup>th</sup> – 19<sup>th</sup>, 2013, 16<sup>th</sup> Summer School of Economics, Institute of Economic Sciences, Belgrade

### Lectures held at other institutions, at home and abroad:

### Membership of professional bodies:

### Realized training, seminars or lectures by invitation:

### Key qualifications:

multicriteria analysis, econometric analysis, operational research, mathematical programming and optimization

## Main references

1.	Krstić B., <b>Veselinović I.</b> (2015). Quality of educational system as a factor of competitiveness of national economy, In: Bojan Krstić and Zbignew Paszek (Ed) <i>Competitiveness of enterprises and national economies</i> , pp. 115-130, University of Nis , Faculty of Economics, Andrzej Frycz Modrzewski Krakow University, ISBN 978-86-6139-101-9 (M14)
2.	<b>Marjanović I.</b> (2018). The evaluation of bank's financial performance and its determinants: a case study on Serbia, In: <i>Innovation as an initiator of the development „Inovations – basic for development“</i> , Editors: Darjan Karabašević, Svetlana Vukotić, Mlađan Maksimović, pp. 367-391, Publisher: Faculty of Applied Management, Economy and Finance Belgrade, ISBN 978-86-84531-36-2 (M14)
3.	<b>Marjanović I.</b> , Marković M. (2019). Determinants of currency crises in the Republic of Serbia. <i>Zbornik radova Ekonomskog fakulteta u Rijeci</i> , 37 (1), 191-212. <a href="https://doi.org/10.18045/zbfri.2019.1.191">https://doi.org/10.18045/zbfri.2019.1.191</a> (M23)
4.	Popović Ž, Stanković J, <b>Veselinović I.</b> (2015) Influence of subjective preferences on the decision-making process in a multi-criteria model of public procurement, <i>Teme</i> , 34(2), 307-326, UDK 334.752 338:336.13(497.11+4-672EU), Print ISSN: 0353-7919, Online ISSN: 1820-7804 <a href="http://teme2.junis.ni.ac.rs/index.php/TEME/article/view/44/1">http://teme2.junis.ni.ac.rs/index.php/TEME/article/view/44/1</a> (M24)
5.	Stanković, J., <b>Marjanović I.</b> (2018). The Efficiency Assessment of 'Smart' Performances and Quality of Life in CEE Cities, <i>XIII Balkan Conference on Operational Research</i> , Belgrade, 25-28 May, 2018. <a href="http://balcor2018.fon.bg.ac.rs/download/BALCOR2018ConferenceProceedings.pdf">http://balcor2018.fon.bg.ac.rs/download/BALCOR2018ConferenceProceedings.pdf</a> , pp. 41-48, ISBN: 978-86-80593-64-7 (M33)
6.	Stanković J., <b>Marjanović I.</b> , Rađenović Ž. (2018). Cluster analysis of the banking sector: the case of Serbia, <i>Contemporary Issues in Economics, Business and Management - EBM 2018</i> , Univerzitet u Kragujevcu, Ekonomski fakultet, Kragujevac, 09.11.2018. godine, pp. 279-288, ISBN: 978-86-6091-083-9, <a href="http://ebm.ekfak.kg.ac.rs/sites/default/files/download/EBM%202018.pdf">http://ebm.ekfak.kg.ac.rs/sites/default/files/download/EBM%202018.pdf</a> (M33)
7.	Stanković J., Popović Ž., <b>Marjanović I.</b> (2018). Analysis of non-life insurance companies' efficiency in the Republic of Serbia: DEA approach, <i>49th International scientific conference "QUANTITATIVE AND QUALITATIVE ANALYSIS IN ECONOMICS"</i> , Faculty of Economics, Niš, Serbia, 18th October, 2018, pp. 255-264, ISBN: 978-86-6139-170-5 (M33)
8.	Stankovic J., Popovic Z., <b>Veselinovic I.</b> (2014) Reliability Assessment of Altman's Z-Score Model to Predict Financial Distress of Enterprises in Transitional Economy, <i>International Conference on Operations Research OR2014 "Business Analytics and Optimization"</i> , September 2-5, 2014, Aachen, Germany, pp.118, organized by German Society for Operations Research. <a href="http://www.or2014.de/fileadmin/OR2014/configuideOR2014-online.pdf">http://www.or2014.de/fileadmin/OR2014/configuideOR2014-online.pdf</a> (M34)
9.	<b>Marjanović I.</b> , Popović, Ž. (2018). Profitability determinants of insurance companies in the Republic of Serbia, <i>10<sup>th</sup> International Conference The Economies of the Balkan and the Eastern European Countries in the changing world - EBEEC 2018</i> , Warsaw, Poland, May 11-13, 2018, pp. 40, organized by TEI EMTh, Department of Accounting and Finance and Warsaw School of Economics. ISBN 978-618-5036-35-5, <a href="http://ebeece.teikav.edu.gr/ebeece2018/documents/2018/ebeece2018abstracts.pdf">http://ebeece.teikav.edu.gr/ebeece2018/documents/2018/ebeece2018abstracts.pdf</a> (M34)
10.	<b>Marjanović I.</b> , Popović, Ž. (2019). MCMD approach for assessment of financial performance of Serbian banks, <i>11<sup>th</sup> International Conference The Economies of the Balkan and the Eastern European Countries in the changing world - EBEEC 2019</i> , Bucharest, Romania, May 10-12, 2019, pp. 47, ISBN: 978-618-5036-44-7,

	<a href="http://ebeec.teikav.edu.gr/documents/2019/ebeec2019abstracts.pdf">http://ebeec.teikav.edu.gr/documents/2019/ebeec2019abstracts.pdf</a> (M34)
11.	Stanković J., Popović Ž., <b>Marjanović I.</b> (2019). Assessing Smartness and Urban Development of the European Cities: An Integrated Approach of Entropy and VIKOR, <i>25<sup>th</sup> International Conference on Multiple Criteria Decision Making (MCDM 2019)</i> , Istanbul Technical University, Istanbul, Turkey, June 16-21, 2019, pp. 83, <a href="https://mcdm2019.files.wordpress.com/2019/06/book-of-abstracts-web-6.pdf">https://mcdm2019.files.wordpress.com/2019/06/book-of-abstracts-web-6.pdf</a> (M34)
12.	Popović Ž., Stanković J., <b>Veselinović I.</b> (2013) Multi-Criteria Analysis Application in the Investment Projects Assessment, <i>Facta Universitatis Series Economics and Organization</i> , 10(4), 401 - 418, UDC 330.322.1: 519.8, University of Niš, ISSN 0354 - 4699, <a href="http://facta.junis.ni.ac.rs/eao/eao201304/eao201304-06.pdf">http://facta.junis.ni.ac.rs/eao/eao201304/eao201304-06.pdf</a> (M51)
13.	<b>Veselinović, I.</b> (2015). Multi-criteria methods and models for decision making in public procurement. <i>Facta Universitatis, Series: Economics and Organization</i> , 11(3), 261-279. UDC 658.71, ISSN 0354-4699, <a href="http://casopisi.junis.ni.ac.rs/index.php/FUEconOrg/article/view/458/443">http://casopisi.junis.ni.ac.rs/index.php/FUEconOrg/article/view/458/443</a> (M51)
14.	Rađenović, Ž., <b>Veselinović, I.</b> (2017). Integrated AHP-TOPSIS Method for the Assessment of Health Management Information Systems Efficiency. <i>Economic Themes</i> , 55(1), 121-142. ISSN (Online) 2217-3668, DOI: <a href="https://doi.org/10.1515/ethemes-2017-0008">https://doi.org/10.1515/ethemes-2017-0008</a> (M51)
15.	<b>Marjanović I.</b> , Stanković, J., Popović Ž. (2018). Efficiency Estimation of Commercial Banks Based on Financial Performance: Input Oriented DEA CRS/VRS Models, <i>Economic Themes</i> , 56(2), 239-252, UDC 347.734: 519.85, <a href="http://www.economic-themes.com/pdf/et2018en2_06.pdf">http://www.economic-themes.com/pdf/et2018en2_06.pdf</a> (M51)